



TITUS Classification Key to Corporate Data Protection at Nokia

With corporate data breaches making international headlines, ensuring end users handle email and documents appropriately is critical. Organizations need to ensure that information is properly identified in order to effectively protect it, and that employees are part of the overall data loss prevention strategy.

Company Profile

Nokia is a global leader in the manufacturing of mobile communications devices. Their products are used by more than 1.3 billion people daily. Headquartered in Finland, Nokia has more than 130,000 employees in locations around the world, and sells their products in over 160 countries.

Challenge

With employees in various locations around the world, information protection can be a challenge. Not only are there interdepartmental teams of employees working together, often they are in different locations and even in different countries. Being able to share information freely among employees while effectively protecting it from being exposed outside of the organization is a challenge, but highly important in such a competitive market where protecting intellectual property, such as new product design plans, is critical.

Additionally, a great deal of work at Nokia is done in collaboration with other companies, making it increasingly difficult to ensure that certain information does not fall into the wrong hands.

Solution

The IT security team at Nokia recognized the importance of instituting a data loss prevention solution at the company. They also knew that in order for any data loss prevention program to be the most effective, they needed to first have a solution in place to help employees accurately identify and classify information.

“We have had a data classification policy in place at Nokia for a number of years, but we wanted to make this more effective by being able to automate the process to a certain extent, and to educate and assist end users in properly classifying the data that they create.”

Petri Kuivala
Chief Security Officer, Nokia

Nokia required an enterprise-wide solution to ensure that their information classification structure was being accurately followed by educating employees at the time of data creation – when they compose their email or document – and to ensure that emails and documents were handled properly based on the classifications. Additionally, the team was looking for a solution that would seamlessly integrate into their existing Microsoft Outlook and Microsoft Office infrastructure, and was simple to use and maintain.

“We had a great number of factors to consider when coming up with an information protection program for our organization,” said Petri Kuivala, Chief Security Officer with Nokia.

Nokia discovered TITUS Classification solutions and determined that TITUS Message Classification and TITUS Classification for Microsoft Office would allow them to simplify information classification at the desktop, educate users and improve information handling.

Benefits

Since rolling out TITUS Classification solutions, Nokia has developed and implemented a global classification strategy for emails and documents across the organization.

“Utilizing TITUS email and document classification solutions in our organization has allowed us to actively engage employees in our corporate data loss prevention strategy.”

Petri Kuivala
Chief Security Officer, Nokia

With TITUS Classification in place to identify and protect sensitive information, all emails and documents are marked with the specific Nokia defined classifications which are consistent across the organization. Information owners are able to see the labels and can make informed decisions on how the information should be shared.

“Using classification is an effective way to communicate the value of the information to the people who are receiving it,” said Kuivala. “This helps educate everyone in the organization as to the best way to handle specific emails and documents they are working with.”

An important element in rolling out the TITUS classification software company-wide was educating employees on the shared need to protect information, and communicating the benefits of data classification and how easy it to use before it was rolled out. “We took the time to do internal communications with employees to ensure that they were up to speed on the products and our classification scheme,” said Kuivala. “This end-user education was an imperative part of the successful deployment of the software.”

“The greatest value we have seen with the TITUS software is the added awareness our employees have when they actually see – in emails and documents – what the classification is, and therefore see the value of the information. This has helped to prevent inadvertent data leaks in our organization.”

About TITUS

TITUS solutions enable organizations to classify, protect and confidently share information, and meet regulatory compliance requirements by identifying and securing unstructured data. TITUS Classification Suite includes the leading email, document and file classification and marking solutions that enhance data loss prevention by involving end users in identifying sensitive information; TITUS Mobile, a mobile email solution for securely sending email and viewing attachments on mobile devices; and the TITUS family of classification and security solutions for Microsoft SharePoint. TITUS solutions are trusted by over 2 million users within more than 600 organizations in 60 countries around the world. Our customers include Dell, Nokia, Dow Corning, United States Air Force, NATO, Pratt and Whitney, Canadian Department of National Defence, Australian Department of Defence, and the U.S. Department of Veterans Affairs.



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