



SPLITSKA BANKA ENHANCES DATA LOSS PREVENTION with TITUS Classification

Company Profile

Splitska Banka d.d., a member of Société Générale Group, is an important financial institution in the Croatian banking market. Splitska Banka has more than 130 branches across the Republic of Croatia, serving more than 450,000 clients with a wide range of innovative products.

Business Situation

Data protection is a top priority for financial services organizations of all sizes. The sensitive information handled by banks makes their data particularly vulnerable to security breaches. When sensitive information gets into the wrong hands, the costs can be severe: fines, lawsuits, embarrassing headlines, loss of intellectual property, even risk to public safety.

Challenge

While Splitska Banka has always placed a strong emphasis on security, they were suddenly faced with the need to comply with security guidelines laid out by the Croatian Central Bank. Among these requirements was a need to classify all information assets according to risk assessment and information security, with the need for standards to be determined for all data classes.

To address this requirement, the bank underwent an external audit, which found that the organization did not perform systematic classification. For Splitska Banka to comply with the directives from the Croatian Central Bank they needed to implement a new, more consistent approach to classification.

Solution

While working with the Central Bank, the Splitska security team had been in touch with Sedam IT, a local TITUS partner in Croatia. Sedam IT recommended TITUS for both document and email classification as it would be a good fit with the bank's existing Microsoft infrastructure. Following a presentation by Sedam IT to the information security team, it was agreed that TITUS Classification Solutions would enable the bank to address regulatory requirements through a user-driven, cost effective approach.

“We required a solution that would allow us to easily and effectively protect our corporate data. We chose the TITUS solutions as they are easy to deploy and use, and seamlessly integrate with our Microsoft Outlook and Microsoft Office environment. This simplified the process of deploying the software and getting our users up and running quickly.”

Davor Matošić
CISO at Splitska Banka



Once management approval was secured for the new classification offering, the bank rolled out a proof of concept installation of both TITUS Message Classification and TITUS Classification for Microsoft Office with a small group of users. The pilot group quickly accepted the solution, and subsequently it was rolled out to the departments that handle sensitive data within the organization.

Benefits

Since rolling out TITUS Message Classification and TITUS Classification for Microsoft Office, Splitska Banka has realized a number of technical and business benefits. With TITUS, the bank now has confidence that data is being handled appropriately and they are in compliance with Central Bank regulations.

TITUS Message Classification enables organizations to ensure that Microsoft Outlook emails are classified and protectively marked before they are sent. This enables organizations like Splitska Bank to prevent accidental data leakage via email. TITUS Classification for Microsoft Office enables employees to securely share Microsoft Word, Excel and PowerPoint files using classification and protective marking. Both offerings are drive by users and are as simple to use as a spell check function.

“Classifying data has quickly become second nature to our employees as the TITUS products are so easy to use. Not only is our data consistently protected, our new approach to classification has made users more aware of how they should be handling data. The end result has been a consistent, secure approach to locking down our most valuable asset, our data.”

Davor Matošić
CISO at Splitska Banka

Based on the success to date with TITUS, the bank is planning to expand the use of the classification technology to all of its employees, including the branch offices. They will also be taking advantage of TITUS integration with Microsoft Rights Management Server (RMS), as well as with encryption technology.

“TITUS and Sedam IT have quickly become valued partners as part of our information security strategy,” stated Matošić. “We have been able to quickly create a new level of security within our organization with minimal impact on our existing infrastructure or users. Plus, we have built an architecture that will grow with us over time as our security needs evolve and change.”

“We would recommend TITUS to other financial services organizations to proactively address security and regulatory concerns.”

Davor Matošić
CISO at Splitska Banka



About TITUS

TITUS solutions enable organizations to classify, protect and confidently share information, and meet regulatory compliance requirements by identifying and securing unstructured data. TITUS Classification Suite includes the leading email, document and file classification and marking solutions that enhance data loss prevention by involving end users in identifying sensitive information; and the TITUS family of classification and security solutions for Microsoft SharePoint. TITUS solutions are trusted by over 2 million users within more than 600 organizations in 60 countries around the world. Our customers include Dell, Nokia, Dow Corning, United States Air Force, NATO, Pratt and Whitney, Canadian Department of National Defence, Australian Department of Defence, and the U.S. Department of Veterans Affairs.



Security & Compliance Solutions | titus.com

HEADQUARTERS: 343 Preston Street, Suite 800 | Ottawa, Canada K1S 1N4 | Tel: +1 613.820.5111 | info@titus.com
USA: usa@titus.com | EMEA: emea@titus.com | Asia-Pacific: apac@titus.com