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**DATASHEET**

**Smarter data protection for your organization**

When it comes to protecting sensitive data, there is no universal definition of what is sensitive and what isn't. Most people understand that information such as social security or insurance numbers, banking information and personal health information are confidential. But what about company-specific information such as business plans, product documentation, intellectual property and other types of data that employees deal with on a day-to-day basis?

These grey areas poses a challenge for organizations and creates further issues when it comes to protecting data consistently and accurately. Inconsistent identification, classification, and protection for similar types of company data constitute a real security risk. Context is crucial for accurate data classification, and a combination of people and technology applied to classification tasks is the best way to keep information protected today.

**Seamless data protection**

Titus Intelligent Protection, powered by machine learning, protects your sensitive information by enabling people and technology to work smarter, not harder. This new capability provides organizations with a practical approach for enhancing their data protection program. IT administrators can train the software to recognize and match company-specific information to the data categories they define.

Knowing the context of the data in emails, documents and files allows your people and your technology to better identify, classify and secure information that's unique to your business, such as confidential financial reports, internal design documents or public press releases. Remember, your definition of what is and isn't sensitive is unique to your organization.

**HIGHLIGHTS**

**Enhanced productivity with classification recommendations.**

Simplifies the data protection process for your employees by suggesting classifications that they can confirm with one click

**Automatic data protection.**

Automatically applies classifications for certain categories or confidence levels and protects your sensitive data based on categorization identification and the smart application of policy via Titus' powerful and flexible policy engine

**Prevention of data mishandling.**

Validates or makes alternate suggestions to user-driven classifications, enhancing the accuracy of classification and policy application (Because data mishandling isn't always by bad actors; sometimes it's by busy people who make mistakes.)

**Protection for data in motion and at rest.**

Expands upon standard search capabilities or Reg Ex, allowing you to identify and protect company-specific document types such as board-level communications, project plans, mergers and acquisitions communications, or intellectual property as they change hands and at rest

**AVAILABILITY**

Titus Intelligent Protection, powered by machine learning, is available for the Titus Classification Suite for Windows and for Titus Illuminate.

# Titus Intelligent Protection. **Powered by Machine Learning**



## Smarter **data identification**

Implement a more consistent, accurate and efficient way to identify and categorize information at rest or in motion, leveraging intelligent content analysis trained to recognize your company-specific information categories.



## Efficient and consistent **classification**

Based on your organization-specific categories and data classification schema, get the benefits of automated or recommended data classifications, assisting employees in making better information handling decisions.

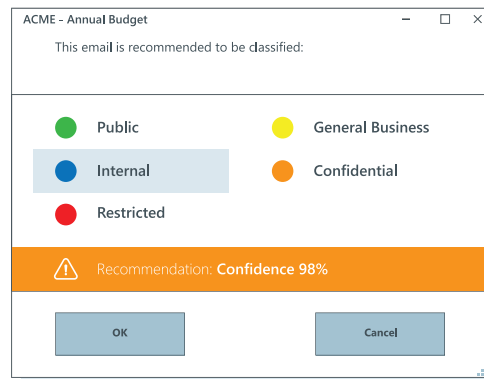


## Intelligent **data protection**

Reduce risk and increase confidence with a configurable policy management platform where you define the rules and the tools your policies control. Automatically apply policies based on classification and categorization powered by machine learning.

## How does it **work?**

Titus leverages industry-proven algorithms to power machine learning categorization, which identifies document categories. This approach allows organizations to build and train their own model, based on their unique data uses and needs. Combined with the Titus policy manager, Titus Intelligent Protection provides a consistent, efficient and intelligent data protection solution for your organization.



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## About **HelpSystems**

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