Creating a
Culture of Security

titus
by HelpSystems

Four Steps to Success

EXECUTIVE BUY-IN

Executive buy-in is essential to drive a culture of security throughout the whole organization.

- Set direction - align on a mission: educate, empower, enforce
- Create a top-down approach & lead by example
- Support team leaders

COMMUNICATION

Explain to employees why security awareness is needed, what the main risks are and how minimizing risk will help the organization.

- Communicate the mission
- Align messaging with your Code of Conduct
- Position users as part of the solution
- Implement communication tools
- Start with senior leadership

FEEDBACK

Regularly collect feedback and use that feedback to improve and keep the program engaging.

- Work with peer advocates
- Develop surveys
- Test training materials - focus groups
- Analyze user behavior

CLASSIFY

Prompt users to stop, think, and consider the value of the information they are creating and sharing.

- Guide users
- Warn to start; enforce gradually
- Avoid default selections
- Emphasize accountability

An effective culture of security is essential to the success of any organization. Regardless of how much is invested in security processes and technology controls, the risk of sensitive data breaches remains high if the user community is not in alignment.

The speed at which businesses operate today obliges workers to increase efficiency. With the ease at which large amounts of data can be shared via email, digital media, and cloud apps, it is easy for confidential information to be mistakenly over-shared and exposed.

When users are active participants in security, they become more accountable for the information that they access and create. Titus operates directly in the users' workflow, prompting them to identify value while enforcing secure sharing policies to reduce the risk of inadvertent disclosure.

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Embed Behaviors that Reduce Information Security Risk

EDUCATE — Titus engages 100,000+ Dell users in the protection of information so they can make better decisions.

EMPOWER — Titus helps 13,000+ Dow Corning users safely share intellectual property in accordance with security policy.

ENFORCE — Facing complex international government regulations, Safran uses Titus to enforce secure and compliant information sharing from their global workforce.

Delivering Successful Security Culture Transformation

The foundation to building a security culture is the involvement of users in the classification of information. With unrestricted access to our deployment methodology, Titus customers benefit from our wealth of experience and resources, empowering the efficient implementation and development of tailored classification solutions.

PLAN	IMPLEMENT	EVOLVE

COMMUNICATE
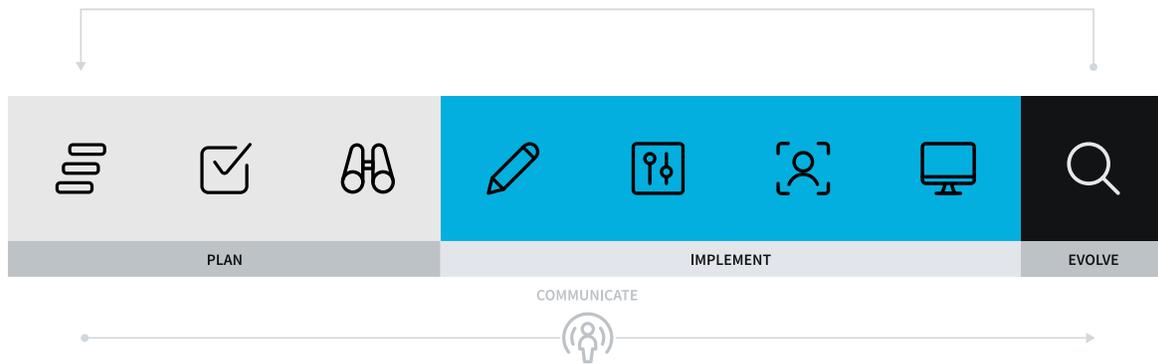
Achieve Digital Trust with Titus

For over 10 years, Titus solutions have enabled organizations to discover, classify, protect and confidently share information, and meet regulatory compliance requirements by identifying and securing unstructured data. Titus is trusted by millions of users in over 120 countries to protect them from damaging data breaches, promoting consumer trust and facilitating innovation. Our customers include Dell, Provident Bank, Dow Corning, Safran Morpho, United States Air Force, NATO, Pratt and Whitney, Canadian Department of National Defence, and the Australian Department of Defence.

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About **HelpSystems**

HelpSystems is a people-first software company focused on helping exceptional organizations Build a Better IT™. Our holistic suite of security and automation solutions create a simpler, smarter, and more powerful IT. With customers in over 100 countries and across all industries, organizations everywhere trust HelpSystems to provide peace of mind. Learn more at www.helpsystems.com.